

Nikita Larter

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Senior Product Designer with 7+ years of experience in UI design, agile development, and web accessibility. Specializing in responsive web applications for e-commerce, banking, and social media platforms. My focus is delivering scalable solutions and leading empowered teams.

Areas of Expertise

UX/UI Design & Prototyping	Information Architecture	Team Leadership & Mentoring
Visual & Interaction Design	Design Systems	Storytelling & Facilitation
User Research & Data Driven Design	Web Accessibility	Stakeholder Management

Accomplishments

- Developed strategic recommendations to reduce cart abandonment rates by 50% and generate an additional \$3.6M in annual revenue, presented during quarterly planning.
- Guided the redesign of a social media platform's sign-up process, resulting in a 200% increase in site membership within 6 months.
- Advocated for accessible development practices, leading to the creation of an accessibility roadmap and achieving WCAG 2.0 AA compliance.

Experience

Interaction Designer, RBC, Toronto, ON

08/2024 - Current

- Designing experiences that enable personal and business clients to update their profiles for regulatory compliance, including tax details and KYC.
- Designing scalable product open experiences for both self-serve and advisor-led journeys.
- Mentoring a team of 5 interns in the 2025 Indigenous Development Program, fostering design thinking.

Senior Experience Designer, Thoughtworks, Chicago, IL

11/2022 - 08/2023

- Created a prioritized UX backlog for sprint planning by conducting a thorough UX audit, integrating research insights, and collaborating with cross-functional teams.
- Developed and delivered strategic recommendations for quarterly planning to reduce cart abandonment by 50% by synthesizing analytics and user research insights.
- Enhanced product design capabilities by actively participating in design reviews, critiques, and mentoring 4 junior designers, resulting in improved visual design and implementation.

Experience Designer, Thoughtworks, Chicago, IL

08/2019 - 11/2022

- Collaborated with product and engineering to shape two features for a social media platform, translating user research insights into design artifacts, and producing wireframes, mockups, and prototypes for development.
- Led the strategic redesign of a social media platform's sign-up process, utilizing our updated design system,

which contributed to a 200% increase in site membership over 6 months.

- Guided the adoption of accessible development practices and oversaw the creation of an accessibility backlog for WCAG 2.0 AA compliance.

UI Designer, Home Depot Canada, Toronto, ON

02/2019 - 07/2019

- Collaborated with the analytics team to develop personalized My Account features, using research to enhance self-serve capabilities and improve user experience.
- Applied design heuristics to create responsive templates for Home Services, improving conversion rates.

Visual Designer, TELUS Digital, Toronto, ON

05/2016 - 07/2018

- Automated and evolved the online phone purchasing flow, enhancing security and accessibility compliance.
- Conducted A/B and usability tests with the analytics team to drive improvements in conversion rates.
- Contributed components into the digital design system, enhancing the visual consistency and usability of checkout journeys.

Education

Bachelor of Global Business and Digital Arts, Honors

University of Waterloo, 2017

Tools

Adobe Illustrator, Adobe Photoshop, Confluence, Figma, G Suite, JIRA, Microsoft 365, MURAL, Sketch, Zeplin.